



As material for the construction of our building, I pledge the agility of my hands, the ability of my mind, and the integrity of my heart.

Message From Your President

THE PIEDMONT POST

This industry is always changing and evolving. I strongly believe NAWIC helps in keeping us up-to-date with those changes. Whether it is through the NAWIC Today, National Conference, Regional Conference, or just at our Monthly Membership Meetings. We as an organization also need to adapt to these changes. If there is anything that you would like to see us do or do differently, please let me know. I want to be able to keep all of our members engaged and continually learning.



"The road to success is always under construction."

2017-2018 OFFICERS

- PRESIDENT**
GRETA GARDNER
- VICE PRESIDENT**
JEANNE CALLICUTT
- TREASURER**
ANNE HUTCHINSON
- SECRETARY**
CAROLINE CARPENTER
- IMMEDIATE PAST-PRESIDENT**
DENESE SANDERS
- BOARD MEMBERS**
AMY MONG
DAWN DWYER

In This Issue

Message from Your President	1
Board Members	1
Upcoming Events	1
Member Spotlight	2
Meeting Schedule	2
New Members	3
Recap of Last Meeting	3
Chapter News and Announcements	3
Contact Information	4

Upcoming Events

WIC WEEK 2018	SPRING FORUM 2018	LOCAL OUTREACH
WIC Week is March 4-10, 2018. Denese has some wonderful events planned for the week. So check out the schedule and see where you can help	Spring Forum is being hosted by the Durham Chapter in Durham, NC on April 6-8, 2018. It will be held at the Durham Hilton Hotel. Registration and hotel information attached	UNC System Triad Coalition's eight annual minority construction and supplier outreach. "Building Capacity without Borders" Winston Salem State University. (9:30-3:00)
MARCH 4-10, 2018	APRIL 6-8, 2018	JUNE 14, 2018

MEMBER SPOTLIGHT

Jeanne Callicutt

East Coast Construction Services, LLC



“Be active in the organization to get the best benefits.”

Jeanne works at East Coast Construction Services, LLC as their Payroll and Benefits Administrator.

She has been a member of NAWIC since December 2005 (13 years). She has been recording secretary, board of director and vice president for our local chapter. One of her key benefits of NAWIC is working with other women in construction.

Outside of NAWIC she does volunteer work with the women’s resource groups, participates with the Sr. America organization’s programs and events for senior citizens, and is active in the reading programs for adults at nursing and assisted living facilities.

Keep watch as she will be participating in the upcoming Sr. Ms. North Carolina State Pageant.

DATES TO REMEMBER:

FEBRUARY 27 TH	BOARD MEETING
MARCH 4-10 TH	WIC WEEK
MARCH 8 TH	SPONSOR APPRECIATION NIGHT
APRIL 3 RD	BOARD MEETING
APRIL 6-8 TH	SPRING FORUM
APRIL 12 TH	MEMBERSHIP MEETING
MAY 1 ST	BOARD MEETING
MAY 10 TH	MEMBERSHIP MEETING

Birthdays & Anniversaries

Brenda Smith
Birthday February 19th

Shelby Hutchens
Birthday March 11th

Anne Hutchinson – Member Since
03/01/1977 (41 Years)

Shelby Hutchens – Member Since
03/01/1966 (52 Years)

SAVE THE DATES

2018 Spring Forum
2018 Annual Conference
2018 Fall Conference

Durham, NC
Orlando, FL
Williamsburg, VA

April 6-8, 2018
August 15-18, 2018
October 12-13, 2018



February Meeting Recap



Our February Monthly Meeting was held on February 8, 2018 at the Groome Inn in Greensboro, NC. I want to thank our Speaker for the evening Joe Novara. Joe strongly believes in the power of Business Networking and Referral Partnerships. He explained to us on how to take the “work” out of “networking.” So grow your comfort zone and start making connections. He has a book out as well that you can buy called “Intentional Networking – Your Guide to Word of Mouth Marketing Greatness.”

Chapter News & Announcements

2017-2018 Committees – If you are ever interested in being on one of the many committees we have, please let me know. There is always someplace we could use help.

2018 Safety Excellence Awards – It is that time of year. Applications are due to safety@nawic.org by March 31, 2018. Let me know if you have any questions.

NAWIC Today! – Watch out for a new and improved electronic national newsletter.

Block Kids 2018 – Thank you all so much for another successful Block Kids Contest. It was amazing as always. Thank you also to our judges. Our winning entry to go on to Regional was from a 4th Grade Girl who designed a swimming pool.

Greensboro Chamber of Commerce – We have decided to join as a non-profit membership as a trial run for a year. Please contact Brenda Smith for details on what is included in the membership.



NEW CORPORATE MEMBERS

Please join me in welcoming our newest Corporate Member, **Frank L. Blum Construction Company**. As a trusted Triad builder for nine decades, Frank L. Blum Construction Company is proud of their long-term relationships with owners of projects that excite their passion for building. Established in 1923, **Frank L. Blum Construction Company** has been a trusted building partner to owners in North Carolina and Virginia for generations. So glad you ladies have decided to join us!



WIC Week Schedule

Date	Event	Information
Sunday, March 4th	Jobsite Tour & Safety Meeting	Location & Time TBD
Monday, March 5th	High Point Luncheon	Location & Time TBD
Tuesday, March 6th	Greensboro Luncheon	Location & Time TBD
Wednesday, March 7th	Winston-Salem Luncheon	Location & Time TBD
Thursday, March 8th	Appreciation Social	Appreciation of Employers, Family & Friends who have supported our NAWIC Members
Friday, March 9th	Represent NAWIC Day	Wear your NAWIC Pride
Saturday, March 10th	Construction Book & Toy Dive Donation	Take the Donated Items to the Boys & Girls Club



If you miss any of the webinars that NAWIC has been doing. Go to

<https://www.youtube.com/channel/UCdY1oiMQhyVoT3-SV-e5tZQ> and watch them when you can.

Contact Information

NAWIC NEWS

Please send all articles and content recommendations for this chapter to Greta Gardner (ggardner@davieconstruction.com)

CONTACT INFO UPDATE

Members can update contact information through the member center which can be found after signing in at www.nawic.org.

IDEAS FOR OUR CHAPTER?

Contact the board members listed on the front page of this newsletter if you have any ideas for the future of our chapter.

WEBSITE

Visit our website at nawicpiedmont.org

FACEBOOK

Connect with us on Facebook at [facebook.com/nawicnational](https://www.facebook.com/nawicnational)
https://www.facebook.com/chapter109/?ref=aymt_homepage_panel

MAILING ADDRESS

NAWIC PIEDMONT CHAPTER #109
PO BOX 10974
GREENSBORO, NC 27404

YOU'RE INVITED

THE PIEDMONT CHAPTER #109
OF THE NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION
CORDIALLY INVITE YOU TO OUR

Sponsor Appreciation Event

THURSDAY, MARCH 8, 2018
FROM 6:00 TO 8:00 PM

enjoy a night of dinner & networking

THE GROOM INN
4719 GROOMETOWN ROAD
GREENSBORO, NC 27407

RSVP to Dottie Brogdon at dbrogdon@triad.rr.com by Friday March 2, 2018

The Piedmont Chapter #109 of the National Association of Women in Construction

We are so grateful for everyone who supports our organization as employers, family and friends. We hope you come and enjoy an evening of appetizers, drinks and appreciation for all you do for us.



BUILDING CONNECTIONS
AND INCREASING INCLUSION

NAWIC South Atlantic Region
2018 Spring Forum

April 6 - 7, 2018
Durham Hilton, 3800 Hillsborough Rd, Durham NC

Name for badge: _____ Member Non-Member

Company Name: _____ Phone: _____

Address: _____ City, State, Zip: _____

Email: _____

Emergency Contact: _____ Phone: _____

NAWIC MEMBER INFORMATION

Membership Type: _____ Chapter Name: _____ Chapter #: _____

2017/18 Chapter Officer Position: _____ 2017/18 Regional or National Position: _____

Past National Officer or Regional Director? Details: _____

AGENDA HIGHLIGHTS		**Note: Friday AM Sessions replace Summer Leadership; agenda subject to change	
FRIDAY, APRIL 6 TH		SATURDAY, APRIL 7 TH	
8:30am – 11:30am	Morning Leadership Training	7:15am – 8:15am	Breakfast Buffet
1pm – 3pm	Jobsite Tour (after lunch on own)		Registration & Chapter Sales
3pm – 3:30pm	First Timers Meeting	8:30am – 11:45am	Morning Session
3:30pm – 4:30pm	President’s Meeting	Noon	Lunch & Awards
3:30pm – 4:30pm	VP/President-Elect Meeting	1:15pm – 4:30pm	Afternoon Session
5:30pm – 7pm	Hors D'Oeuvres & 6pm Scavenger Hunt	6:30pm – 10:00 pm	Denim & Diamonds Party

Is this your FIRST South Atlantic Region Forum?
 Yes No

Will you need transport to/from the airport?
 Yes No

Description (add Quantity for calculation)	Rate	Quantity	Total
Member Registration Fee	\$ 175.00		
Non-Member Registration Fee	\$ 200.00		
Late Registration (after March 1, 2018)	\$ 200.00		
Friday Welcome Reception Guest Ticket	\$ 25.00		
Saturday Lunch & Awards Guest Ticket	\$ 40.00		
Saturday Denim & Diamonds Party Guest Ticket	\$ 50.00		
Student Registration Fee	\$ 99.00		
Registration Total			

Mail Registration Form & Payment:

Amy King
c/o NAWIC Durham Spring Forum
PO Box 61284
Durham, NC 27715
nawic.sar.events@gmail.com

For Online Payment (**Avoid payment processing fees by paying via check and mailing to address above):

<https://www.eventbrite.com/e/2018-nawic-south-atlantic-region-spring-forum-tickets-42646947167>



BOOK YOUR HOTEL ROOM EARLY!

Durham Hilton, 3800 Hillsborough Rd, Durham NC 27705

Book online: <http://www.hilton.com/en/hi/groups/personalized/R/RDUDHHF-NAWIC-20180406/index.jhtml> or by phone 1-800-HILTONS (445-8667) Use Group Code **NAWIC**. The room block is available until March 7th or until sold out.

Do Durham in April!!



NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION

327 S. Adams St. • Fort Worth, Texas 76104-1002 • (800) 552-3506
(817) 877-5551 • Fax (817) 877-0324 • nawic@nawic.org • www.nawic.org

NATIONAL BOARD OF DIRECTORS

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Catherine D. Schoenenberger
Granite State Chapter, N.H.

PRESIDENT-ELECT

Dove Sifers-Putman, CBT
Charlotte, N.C. Chapter

VICE PRESIDENT

Diane I. Mike, CBT
Fort Worth, Texas Chapter

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Lower Hudson, N.Y. Chapter

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Durham, N.C. Chapter

SOUTH CENTRAL REGION

Laurie Jimenez, CBT
Houston, Texas Chapter

SOUTHEAST REGION

Karen Hager, CBT, CIT
Greater Orlando, Fla. Chapter

NAWIC OFFICE

EXECUTIVE VICE PRESIDENT
Beth Brooks, CAE
Fort Worth, Texas

Dear Employer:

No matter what size your organization, your female employees play an essential role in your success. Relevant education benefits not only your employee, but your business as well. An educated employee is an empowered employee, an employee who can perform her responsibilities with ease or who can step into leadership when needed.

Once a year, the National Association of Women in Construction (NAWIC) holds their national conference to offer valuable education that helps women move to the next level in their careers.

Our 2018 Annual Conference will be held in Orlando on August 15-18. These 2 ½ days in Florida are the perfect opportunity for your employee to gain knowledge about subjects in the personal and professional development arenas, and learn about the construction industry’s best practices. We’ll also explore the industry’s hottest topics, such as:

- Risk Management
- Modular Construction
- Sexual Harassment
- Diversity and Workforce Development
- Drones on the Jobsite
- Lean Construction
- Succeeding in a Male-Dominated Industry

The Annual Conference offers:

- 19 education breakout sessions
- 2 general sessions with industry panels on diversity and industry awareness
- 2 keynote speakers—negotiation expert Linda Swindling and Kayleen McCabe, the star of DIY Network’s “Rescue Renovation”
- Pre-conference training with on-site testing for NEF Estimating and Scheduling certification
- “The Neighborhood,” which is the center of activity between sessions. Here, participants can network, visit vendor tables and take advantage of pop-up education.

I encourage you to support your employee by sending her to the NAWIC Annual Conference. This investment will create significant returns for your company throughout the years. Thank you for your consideration.

Sincerely,

Catherine Schoenenberger
NAWIC National President
President, Stay Safe Traffic Products, Inc.

CORE PURPOSE: To enhance the success of women in the construction industry
CORE VALUES: Believe. Persevere. Dare.

National Association
of Women in Construction
327 S. Adams St.
Fort Worth, Texas 76104

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INSIDE: A Sneak Peek of
What's in Store for the
Annual Conference in August!

Sponsored by:



.....
EDUCATION HIGHLIGHTS

- 19 Education Breakout Sessions
- 2 General Sessions with Industry Panels on Diversity and Industry Awareness
- Two Keynote Speakers
- Pop-up Education
- Pre-Conference Training Courses and On-Site Testing

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**MARK YOUR CALENDAR
FOR THE 2018 NAWIC
ANNUAL CONFERENCE,
AUG. 15-18 IN ORLANDO!**
.....

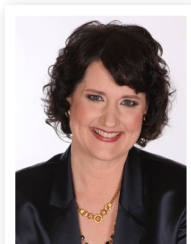
**Don't Wait – Make Plans
to Join Us Today!**

2018 ANNUAL CONFERENCE DELIVERS EXCITING NEW CHANGES



This year's Annual Conference has been revamped, offering you more education, activities and networking opportunities than ever before! The 2 ½ day conference is designed for all women in construction, NAWIC members and non-members alike.

HERE'S A SAMPLE OF WHAT YOU CAN EXPECT AUGUST 15-18 IN ORLANDO:



OPENING KEYNOTE

"When It Helps to be a Smart Ask"
Presented by negotiation expert
Linda Swindling



CLOSING KEYNOTE

"Following Your Passion
for the Trades"
Presented by
Kayleen McCabe,
the star of DIY Network's
"Rescue Renovation"

NEW AND UPDATED EVENTS

- **Two General Sessions with Industry Panels:**
Construction leaders come together to discuss diversity and industry awareness.
- **The Neighborhood:** The Neighborhood is the center of activity between sessions. Here, you can meet a friend, grab a dessert, enjoy pop-up education, and buy from chapter and vendor tables.
- **Awards Gala and After-Party:** An all-new Awards Gala program and a fun, surprise After-Party.

NEW TRAINING

- **NEF Estimating and Scheduling (ESP) Certification:**
Take the prep course and then do testing on-site.
- **Chapter Leadership Training:**
For Chapter Officers

Registration Opens March 1

- Early Bird Rate: March 1-April 30
 - Members: \$635
 - Non-Members: \$735
- Go to NAWIC.org > Annual Conference tab

Hotel — Reserve Your Room Now!

Hilton Orlando Lake Buena Vista
1751 Hotel Plaza Blvd., Lake Buena Vista, FL 32830
407.827.4000 (main number)
Room Rates: \$145 (for up to 4 people)
By phone: Call 800.782.4414 and say you're with NAWIC.
Online: NAWIC.org > Annual Conference



Introduction:

NAWIC's Safety & Health Awareness Committee is pleased to offer the Safety Excellence Award to distinguish NAWIC member companies who recognize safety as a corporate value and commitment. These companies have implemented excellent safety and health programs, and innovative solutions for creating strong safety cultures within their organizations. The means of achieving this include owner/upper management commitment, proactive safety and health programs, consistent enforcement policies, employee training, management committee initiatives, and program implementation creativity/innovation.

Changes:

In the past, the Safety Excellence Award was given to the top three-member companies at the chapter level, the regional level, and the national level, with a progressive winning process. In 2018 we are doing away with the progressive process and allowing any company who qualifies to complete and turn in their application directly to the National committee for the National Safety Excellence Award. We greatly encourage the Chapters and Regions to continue with Safety Excellence Awards at their levels with the understanding that these will not follow the old progression up to the National Level.

Eligibility:

Eligible participants must employ a NAWIC member. Completed applications must be submitted by **March 31, 2018** directly to the Safety & Health Awareness Committee. Send applications to safety@nawic.org. The top three winners will be awarded at the 2018 Annual Conference in Orlando, FL. Awards are based on leading indicators, not lagging indicators. However, this year the National Committee is asking for your organization's lagging indicators in the form of OSHA 300 logs, EMR rate, DART Incident Rate and Recordable Case Rate for use in the event of a tie. Proper business letter etiquette such as spelling, punctuation, grammar, and formatting will also be used for scoring in the event of a tie.

Questions:

Contact Leah Curran, National Safety & Health Chair at lcurran@trisupplyandequipment.com.

Applicant (Member Company):	
NAWIC Member:	
Chapter Name & Number:	
Region:	

NAWIC CHAPTER NUMBER _____
REGION _____

APPLICANT: _____ (Company Name)

SECTION ONE: Program Assessment Checklist

Select 'Yes', 'No' or 'Not Applicable' for each of the items. There may be items in the checklist that do not apply to your company. If so, the N/A response would be appropriate.

Yes	No	N/A	
			Written safety and health policy signed by the company principal
			Your location employs a safety manager or director
			Have an annual safety and health budget, and budget(s) for each job
			Company policy allows field employees authority to "shut down" a job or operation because of a hazard that presents imminent danger to employees
			Safety & health policies or requirements are written into contracts to require subcontractors to meet your safety requirements
			Utilize a pre-qualification safety and health-screening method to select subcontractors, suppliers or vendors
			Require a site-specific orientation for all subcontractor, vendor, support personnel prior to project access
			Provide contractual provisions for termination of contractors for unsatisfactory safety performance
			All new hires are trained on how to report injuries, unsafe conditions and work practices
			New hire orientation includes location of first-aid kits/facilities and use/care of personal protective equipment (PPE)
			Have personnel on each job trained in first-aid and CPR
			Supervisors w/OSHA extensive (i.e. 10/30hr) hazard recognition/competent person training certification
			Competent person safety training applicable for your business (scaffolds, trenching, excavations, etc.)
			Your location has a written safety plan and emergency crisis response plan
			Site-specific written safety plan (fall protection, confined space, etc.)
			Site-specific written emergency/crisis response plan
			Conduct weekly safety meetings (tool box talks) on site
			Maintain safety and health recordkeeping requirements
			Accident reports are reviewed regularly to determine corrections
			Require safety and health inspections of each jobsite at least weekly by supervisor
			Written drug and alcohol prohibition policy
			Drug and alcohol testing protocol (pre-employment, post-accident, etc.)
			Inclusion of subcontractors in testing policy
			"No texting/hands free" phone policy while operating company owned vehicles
			Defensive driving training/program
			Provide written material and signs in language other than English
			Provide safety training in a language other than English
			A health promotion program is available to employees and their families (smoking, weight loss, heart health, etc.)
			Active participation in a construction-related association safety committee
			Attend local or regional safety seminars

Provide an explanation for all "N/A" responses on the next page.

NAWIC CHAPTER NUMBER _____
REGION _____

APPLICANT: _____ <div style="text-align: right; font-size: small;">(Company Name)</div>
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NAWIC 2018 SAFETY EXCELLENCE AWARD

Use this page to provide an explanation to any 'N/A' responses from the Program Assessment Checklist.

NAWIC CHAPTER NUMBER _____
REGION _____

APPLICANT: _____
(Company Name)

SECTION TWO: Tell NAWIC about Your Safety Program

This is your opportunity to demonstrate that “special something” that sets your company apart from the others. Answer the following questions using no more than one page of Times New Roman, 12 Font, per question.

1. Describe your safety program. What sets your safety program apart from others? Include examples which demonstrates hard work, persistence, innovation, teamwork, and the passion for continuously improving your safety management systems above and beyond minimum state and federal safety standards.

2. What single element of your safety process was the most critical to your success in safety over the past 3 years and why? Describe any new systems, procedures, or elements (if any) that were integrated into your overall safety process during the past year.

3. Describe methods used to recognize and/or reward employees for safety performance.

SECTION THREE: TIE-BREAKER

In the event of a tie, provide the following information:

OSHA 300/300A Log Information:	2016	2015	2014
Fatalities (300 column G):			
Lost Time Injuries (300 column H):			
Days Away and Restricted Work Cases (300 column H and I):			
Total Recordable Cases (300 column G+H+I+J):			
Annual Average Number of Employees (300A):			
Total Hours Worked (300A):			

	2016:	2015:	2014:
EMR:			
RCR ((total # of cases x 200,000)/total hours worked):			
DART ((total # cases away or restricted x 200,000)/total hours worked):			

Reviewed by: _____
 Signature

Printed Name/Title of Company's/Location's Most Senior Executive

Date

NAWIC CHAPTER NUMBER _____
REGION _____

APPLICANT: _____ <div style="text-align: right; font-size: small;">(Company Name)</div>
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The Piedmont Chapter #109 - NAWIC

Board of Directors for 2017-2018

President	Greta Gardner	ggardner@davieconstruction.com	
Vice President	Jeanne Callicutt	jcallicutt@eccseic.com	
Secretary	Caroline Carpenter	caroline@eccseic.com	
Treasurer	Anne Hutchinson	afhutchinson@triad.rr.com	
Immediate Past President	Denese Sanders	denese1964@yahoo.com	
Directors	Amy Mong	amy_mong@wandwcrane.com	
	Dawn Dwyers	ddwyer@lomaxconstruction.com	
Parliamentarian	Dottie Brogdon	dbrogdon@triad.rr.com	

Committees for 2017 - 2018

Standing Committees	Chair	Contact E-mail	Committee Members
Finance	Anne Hutchinson	afhutchinson@triad.rr.com	Greta Gardner & Denese Sanders
Membership - Roster	Amy Mong	amy_mong@wandwcrane.com	Brenda Smith
Professional Development & Education	Jeanne Callicutt	jcallicutt@eccseic.com	Stephanie Eaton
*Speakers/Programs			
*Scholarships	Caroline Carpenter	caroline@eccseic.com	Stephanie Eaton
Special Committees and Assignments	Chair	Contact E-mail	Committee Members
Attendance Record	Dottie Brogden	dbrogdon@triad.rr.com	
Audit	Dottie Brogden	dbrogdon@triad.rr.com	
Block Kids	Denese Sanders	denese1964@yahoo.com	Dottie Brogden
Bylaws & Parliamentarian	Dottie Brogden	dbrogdon@triad.rr.com	
N/A Chapter Excellence	Greta Gardner	ggardner@davieconstruction.com	
Friendship	Shelby Hutchens		
Inspiration	Linda Trantham	ltrantham@contractorectors.com	
Installation of 2018-2019 Board			
Meeting Locations/Meals	Dottie Brogden	dbrogdon@triad.rr.com	
Meeting Notices/Reservations	Jeanne Callicutt	jcallicutt@eccseic.com	Dottie Brogden
Name Tags/Badges	Greta Gardner	ggardner@davieconstruction.com	
Nominating			
N/A Teammates	Linda Trantham	ltrantham@contractorectors.com	
Ways & Means/Ice Breakers/Fundraiser	Amy Mong	amy_mong@wandwcrane.com	
WIC Week	Denese Sanders	denese1964@yahoo.com	
PR & Marketing	Brenda Smith	bsmith@trane.com	
P.O. Box/USPS Mail	Brenda Smith	bsmith@trane.com	
Social Media- Website, Facebook, Public Relations, Photographer, Communications	Amy Mong	amy_mong@wandwcrane.com	Greta Gardner
News Releases			

Regional Committee Chairs	
Nichole Kopenhaver	Nkopenhav@mccroyconstruction.com
Melody Mabe	mmabe@silncva.com
Regional Committee Chairs	
Susan States	ssates9@comcast.net
Kim Cameron	Kcameron@WOODFOREST.com
Dianne Hilterbrant	Dianne.hilterbrant@gmail.com
Jenny Therrien-Davis	jdavis@noahent.com
Debbie Edwards	debbie@premierlighting.com
Rhonda Baker	rhn2859@sc.rr.com
Samantha Hedgepath	samantha.hedgepath@gmail.com
Chrissie Slater	nawic.vpresident141@gmail.com



UNC SYSTEM TRIAD COALITION
EIGHTH ANNUAL MINORITY CONSTRUCTION AND SUPPLIER OUTREACH

SAVE-THE-DATE

BUILDING CAPACITY WITHOUT BORDERS

Wednesday, June 14, 2018
Winston Salem State University
Anderson Center
9:30 am—3:00 pm





Long Brothers of Summerfield, Inc. is

currently seeking Dump Truck Drivers with 2 years minimum dump truck driving experience, safe

work habits, excellent driving record, and availability to work 6 days a week, CDL B required. Late model equipment and competitive salary and benefits. Employee only health coverage is provided free of charge!

*Apply in person: Mon- Fri. 9 am -11 am,
1275 Old Belt Way, Rural Hall, NC 27045*

336-642-1089

EOE



I N S P I R E

CONSTRUCTION ACADEMY

FOR GCS 8TH GRADE STUDENTS



TUESDAY, MARCH 13, 2018
AT THE GREENSBORO SWARM FIELDHOUSE

HOSTED BY





Work Readiness | Entrepreneurship | Financial Literacy

Dear Community Partner:

A shortage of laborers is putting a major strain on the construction industry. Construction is North Carolina's fastest growing employment category, however, only 3% of students are interested in construction careers. Young people are avoiding construction trade education in school and this could be a detriment to our communities and state in the future.

It is up to us to work together to identify ways to attract young people to the construction industry where they can earn a solid income, develop a stable career, and potentially start a business of their own hiring others. We think the first step is creating awareness and interest in students for construction careers before they start high school.

On March 13, 2018, Junior Achievement, with Guilford County Schools, is holding an event called JA Inspire: Construction Academy. The goal is to expose 500 8th grade students to 25+ vendors and hands-on activities that show students the many career options within the construction industry. This is our opportunity to create a spark in young people for the industry!

What we know is that 1 in 3 Junior Achievement Alumni credit Junior Achievement for their career choice. Partnering with us for JA Inspire: Construction Academy is a needed step to begin changing the dynamics for this growing industry in our region, state and nation.

Please join us in sharing what a career in the construction industry can offer!

Thank you,



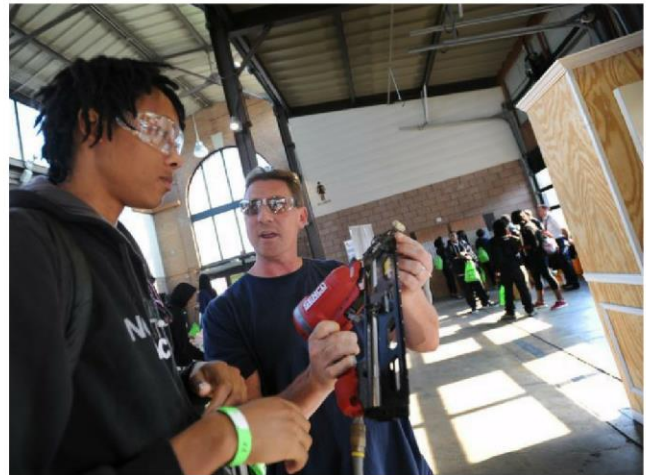
Jacqueline M. Wall
Jacqueline McCracken Wall
President and CEO
Junior Achievement of the Triad



Sharon L. Contreras
Dr. Sharon Contreras
Superintendent
Guilford County Schools

JUNIOR ACHIEVEMENT OF THE TRIAD MISSION:

Junior Achievement of the Triad (JA) is dedicated to inspiring and preparing young people to succeed in a global economy. Our goals are to: 1) help students foster skills in work-readiness, financial literacy, and entrepreneurship; 2) bridge the gap between what students learn in the classroom and how that knowledge applies in the real world; and 3) use experiential learning to inspire youth to dream big and reach their full potential. With more than 50 years of experience, we are dedicated to giving young people the knowledge and skills they need to own their economic success. With the help of more than 600 volunteers, JA impacts approximately 16,500 students across 118 schools annually. We primarily serve public school students with 60% of our target population being Title I institutions.



JUNIOR ACHIEVEMENT CONSTRUCTION ACADEMY GOAL:

The goal of the Junior Achievement Construction Academy is to help GCS 8th grade students recognize the career options available within the construction industry. The construction industry has been on the rise for the past few years and is expected to continue to grow in 2017. Despite this growth, 70% of contractors say that they are having a difficult time finding qualified workers or professionals to fill the growing number of positions. This misalignment between the number of available jobs and the number of skilled workers will continue to be an issue the construction industry will face. Construction industry jobs offer lucrative career opportunities for young people emerging into the workforce.

JA of the Triad collaborated with JA of Southeastern Michigan and Sachse Construction to learn from their Construction Academy held in the fall of 2016. The photos used in this booklet are from the 2017 Sachse Construction Academy.

FORMAT OF THE EVENT:

The event will be held on Tuesday, March 13, 2018. 250 students will attend in the morning and 250 students in the afternoon. The event will consist of 25 hands-on booths run by different tradespeople as well as a demonstration of construction equipment outdoors. Below are examples of the types of booths we will recruit.

- Carpentry (Rough and Finish)
- Ceramic Tile
- Concrete
- Electrical
- Fire Suppression
- HVAC
- Maintenance
- Masonry
- Mechanical
- Painting
- Plumbing
- Restoration (Disaster/Historic)
- Roofing
- Structural Steel



GCS SCHOOLS INVITED TO CONSTRUCTION ACADEMY:

The target population for the JA Inspire: Construction Academy is 400-500 8th grade students from the following Guilford County Middle Schools:

1st Session (8:50am to 11:30am)

Mendenhall Middle School
Jackson Middle School
Allen Middle School
Western Middle School

2nd Session (10:50am to 1:30pm)

Hairston Middle School
Kiser Middle School
Swann Middle School



Each school will be invited to send 100 of their Career and Technical Education (CTE) students for the event. Junior Achievement requests that schools send one chaperone for every 10-12 students to the event. Chaperones will include principals, assistant principals, counselors, CTE teachers, Career Development Coordinators, and parents.

These middle schools were selected by the CTE department of GCS as the best schools to target for our inaugural year of this event.

SCHEDULE - TUESDAY, MARCH 13, 2018:

8:50am	Session 1 students arrive
9:00am - 11am	Session 1 rotations (student groups visit 6 stations)
10:50 am	Session 2 students arrive
11:00am - 11:30am	All students have lunch in bleachers Students grouped by school Chick-fil-a to donate lunch
11:30am	Session 1 students depart back to schools
11:30am - 1:30pm	Session 2 rotations (student groups visit 6 stations)
1:30pm	Session 2 students depart back to schools

8th grade students will be placed in groups of 10-12 students. Each group will have a chaperone travel with them. Students will have color coded name tags to indicate school they attend. On the back of their name tag, students will have their 6 station rotation listed. Students will visit 6 stations during their session.

There will be four groups of 6 stations each to accommodate 240-288 students per session.





CONSTRUCTION ACADEMY SPONSORSHIPS

PRESENTING SPONSOR - \$10,000

- Exclusive media opportunities to include news channel interviews and press releases to all local media outlets
- Provide speaker at lunch during Construction Academy for 500 students
- Prominent logo placement on Construction Academy welcome banner
- Prominent logo placement on t-shirts to be distributed to all participants
- Prominent logo placement on sponsor boards at the Construction Academy
- Placement of logo on JA of the Triad website along with photos of the event
- Social media promotion to include Facebook, Twitter, Instagram, and LinkedIn
- Logo included in JA staff email signature from 2/1/18 to 3/13/18 as our presenting sponsor of the Construction Academy

HOST SPONSOR - \$7,500

- Exclusive media opportunities to include news channel interviews and press releases to all local media outlets
- Prominent logo placement on Construction Academy welcome banner
- Prominent logo placement on t-shirts to be distributed to all participants
- Prominent logo placement on sponsor boards at the Construction Academy
- Placement of logo on JA of the Triad website along with photos of the event
- Social media promotion to include Facebook, Twitter, Instagram, and LinkedIn
- Logo included in JA staff email signature from 2/1/18 to 3/13/18 as our host sponsor of the Construction Academy

INDUSTRY SPONSORS - \$5,000

- Logo placement on Construction Academy welcome banner
- Logo placement on t-shirts to be distributed to all participants
- Logo placement on sponsor boards at the Construction Academy
- Placement of logo on JA of the Triad website along with photos of the event
- Social media promotion to include Facebook, Twitter, Instagram, and LinkedIn

CONSTRUCTION ACADEMY SPONSORSHIPS



LUNCH SPONSOR - \$5,000

- Logo placement on Construction Academy welcome banner
- Logo placement on t-shirts to be distributed to all participants
- Logo placement on sponsor boards at the Construction Academy
- Placement of logo on JA of the Triad website along with photos of the event
- Social media promotion to include Facebook, Twitter, Instagram, and LinkedIn

TRANSPORTATION SPONSOR - \$3,500

- Logo placement on Construction Academy welcome banner
- Logo placement on t-shirts to be distributed to all participants
- Logo placement on sponsor boards at the Construction Academy
- Social media promotion to include Facebook, Twitter, Instagram, and LinkedIn

TRADE SPONSORS - \$2,500

- Company name placement on t-shirts to be distributed to all participants
- Company name on sponsor boards at the Construction Academy
- Social media promotion to include Facebook, Twitter, Instagram, and LinkedIn

SKILLS SPONSORS - \$1,000

- Company name placement on t-shirts to be distributed to all participants
- Company name on sponsor boards at the Construction Academy



To be a sponsor, please contact
Cheryl Brandberg at
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