

2017-2018 Marketing & Membership Contest Rules

SPONSORSHIP CONTEST



How to Win: Be the chapter with the most growth in sponsorships over a 1 year span.

How to Enter: Send in your treasurers report showing growth over 1 year span along with a short summary about how your chapter accomplished the growth in sponsorships!

EVENT CONTEST*

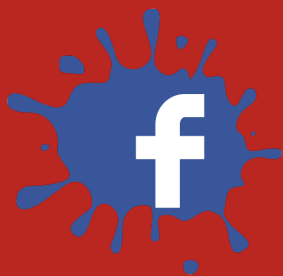


How to Win: Hold an event BIGGER than anyone else!

How to Enter: Turn in any documentation on how many people were in attendance at your Event and tell us in the email a little bit about the event you held.

Examples: Guest List, RSVP list, Registration

SOCIAL MEDIA CONTEST*



How to Win: Have more interaction on a FACEBOOK POST than any other chapter.

How to Enter: Turn in your “Facebook Insights” that shows the post interaction data. This can be checked back through 180 Days. Please turn in 2 posts entries so that we have a tie breaker!

* Event contest and social media contest will be multiple awards divided by chapter size.
All contests may be submitted no later than July 13th 2018 by emailing your entry to
prmarketing@nawic.org