
Hey NAWIC Sisters!

*It's time to
start planning
to "Get Your
Doll On!"*

*Our NEF
Annual
Conference
fundraising
event for 2020
is going to be
just plain fun!*



We hope you'll take this idea for NEF fundraising back to your chapters and regions. We're having a competition...one where you'll have

to be creative and come up with your very own Construction " Barbie™ "!

Each Region will be asked to hold their own contest at their 2020 Spring Forum. Chapter bragging rights are on the line!

Then, bring the winning doll from each Region to Annual Conference in Houston and we'll let the participants decide by voting with their pocketbooks... in Ladder Club increments (\$25.00)! Support the NAWIC Education Foundation by voting for the best representation of a construction doll.

Look for more information from NEF in our newsletter, on our website and email from Frances Jackson, NEF Fundraising Chair. We want everyone to have lots of time to plan and be creative. There will be guidelines for participants, chapters and regions to follow shortly.



Guidelines for National NEF “Get Your Doll On” Competition

From: Wendy Jarred - NEF President

Frances Jackson, NEF EC Committee Member

1. All dolls entered must be 11 ½ inch tall. No “Monster High” types or plush dolls will be judged. They have to look like real people like Barbie™, and her friends for instance!
2. Dolls must be attired in construction mode. They may be part of the “field” workforce, or “management”. Any construction craft or construction-related industry may be represented, so long as they are represented accurately to the best of your ability when you are clothing and accessorizing an 11 ½ inch tall model.
3. You may accessorize and have tools, equipment, materials for/with the doll entered. The space allotted for each doll will be 15” x 15”. (They are all going to be displayed “anonymously” on a single 8 foot long table)
4. The three regions with the top money making dolls at Annual Conference will receive a donation given in their region’s name back to NEF. ***Donations at Annual Conference will ONLY be allowed to be made in Ladder Club increments of \$25.00.***
5. Winning dolls will be ineligible for future competitions and may be auctioned off as part of the Annual Conference fundraising event.
6. Remember, ***Regions, you are in competition with other Regions, so be creative in promoting votes [monetary contributions] for your doll during Annual Conference.*** For example, *place a ½ page ad during Annual Conference or start a Twitter campaign.* Sometimes even anonymous entries can be a worst kept secret amongst friends.

ANY questions - please contact NEF Office nawicedu@gmail.com

Recommendations for Regional Forum competition/voting

1. Chapters may bring one doll or dolls may be entered individually by members.
2. Have all dolls anonymously staged. At the regional level, we recommend Regions allow and welcome all doll types, ***but only the Region's top money-making, 11 ½ inch "Barbie™" doll will be eligible for National competition.***
3. Members may vote for one or more doll by placing money into an envelope or box/bag next to the doll of their choice. Competitive Chapters may wish to combine their money into a single vote, so that their doll gets the most money.
4. You may wish to remind the participants that there is nothing keeping their companies/vendors/suppliers from contributing to NEF on their doll's behalf. Bringing an extra \$100 from the boss to put into the pot has a tendency to put a specific doll in the lead of the competition.
5. Encourage members to use Ladder Club contributions for voting rather than a dollar or two. A \$50.00 Ladder Club donation does two things: gives a doll \$50.00 and gives the member or chapter two \$25.00 Ladder Club increment contributions towards their pins.
6. Have a small award for the winner and runner up and remember to get permission to bring your region's winning doll to Annual Conference in Houston! Only those present at Annual Conference will be judged.

How the heck did this get started?

Remember when Mattel introduced "Architect Barbie™"? While she is much more representative than some of the career dolls Mattel developed, she doesn't fit our entire membership. Kathi Dobson, Detroit, MI - Chapter 183, NAWIC North Central Region, wanted a construction representative so she came up with a rudimentary "Construction Kat", shared it with her Chapter, and THEY thought it would be fun to have a little contest at their 2012 State-wide meeting. Four or five dolls were entered and they raised some money.

Next, with NAWIC North Central Region Director Mardi Gauer's permission, they had a contest at Forum 2013. They talked it up at 2012 APC and decided that they would raise money for NEF with this contest.

They ended up with about 15 dolls of all shapes, sizes, plush, traditional, etc. which raised over \$1,200.00 for NEF.

So on to National, they went with their idea. Their thoughts were "This is EASY! Let's get every region to bring a doll next year." NEF loved the idea, so here we are. The original construction doll from Kathi is shown here for everyone to see, so you get an idea of what we are looking for.



Does this make you ready for some fun? Get Your Doll On!!!!
See you in Houston in 2020!