



NAWIC

*As material for the construction of our building, I pledge the agility of my hands, the ability of my mind, and the integrity of my heart.*

## Message From Your President

THE PIEDMONT POST

A huge thank you to everyone that celebrated WIC Week 2019 with us. What an amazing time to get together and share NAWIC and to remember what we are truly about. We are here to empower and support each other. Each time a woman stands up for herself, without knowing it possible, without claiming it, she stands up for all women. I look forward to represent our chapter again at Spring Forum 2019. Spring is a time for re-growth. So let's recharge and grow in not only our lives, but each other's lives.



*"Spring is a time to find out where you are, who you are, and move toward where you are going."*

*Greta Gardner – President Chapter #109*

### 2018-2019 OFFICERS

**PRESIDENT**  
GRETA GARDNER

**VICE PRESIDENT**  
JEANNE CALLICUTT

**TREASURER**  
DAWN DWYER

**SECRETARY**  
KAREN GOFORTH

**IMMEDIATE PAST-PRESIDENT**  
DENESE SANDERS

**BOARD MEMBERS**  
CAROLINE CARPENTER  
LINDSAY COOK

## In This Issue

Message from Your President	1
Board Members	1
Upcoming Events	1
Member Spotlight	2
Meeting Schedule	2
New Members	3
Recap of Last Meeting	3
Chapter News and Announcements	4-7
Triad News & Events	8
Contact Information	8

## Upcoming Events

GTCC CAREER FAIR	SPRING FORUM 2019	HABITAT WOMEN BUILD
GTCC will be hosting their annual GTCC Spring Career Fair 2019 on Wednesday, April 10, 10-2pm, on the Jamestown Campus	Spring Forum 2019 is being held by the Charlotte, NC Chapter in Charlotte, NC. Registration and Hotel Reservations are now available.	Our chapter is looking for ways to help. Brenda Smith will continue to send us updated information as it becomes available.
APRIL 10, 2019	APRIL 12-14, 2019	MAY 2019

MEMBER SPOTLIGHT

# Kate White

C.T. Wilson Construction Company

*Kate White is a Project Manager at C.T. Wilson Construction Company. They are a third-generation, family owned, commercial general contractor in Durham, NC. Kate has been working at their Revolution Mills Project for the last couple years, and has been gracious enough to not only take us on a job tour three years ago, but let us come back again this year during WIC Week. She has done an outstanding job!*

*Kate is considered one of our "Boomerang" Members. She first came to us through one of our Scholarship Applications, and was a member from 2005-2010. She has now rejoined us in 2018. She has been a board of director and is even a past president for our chapter.*

*She has gotten a lot out of being a NAWIC Member. First and foremost the opportunity to be one of our scholarship recipients. But through that she was able to graduate from A&T and get a start in her Project Manager career with Jill Clodfelter with Regional Site Solutions, who was also a member at that time. She has been able to stay in contact with local members and gain contacts throughout her year.*

*When she is not working, chauffeuring her daughter around, helping in the AWANA's program at her church, and other several charities close to her heart, she enjoys running and going to the gym. She has completed 4 half marathons in the last three years. She is also a part of the 2019 Leadership Greensboro Class.*



*“Get to know the members of the chapter. You get out of it what you put in it and even though there are times that it is difficult to add one more thing to our plates, the connections you make both professionally and personally can last a lifetime.”*

## CHAPTER DATES TO REMEMBER:

APRIL 2 <sup>ND</sup>	BOARD MEETING	OPEN MEETING
APRIL 11 <sup>TH</sup>	MEMBERSHIP MEETING	RESERVATION REQUIRED
APRIL 30 <sup>TH</sup>	BOARD MEETING	OPEN MEETING
MAY 9 <sup>TH</sup>	MEMBERSHIP MEETING	RESERVATION REQUIRED
JUNE 4 <sup>TH</sup>	BOARD MEETING	OPEN MEETING
JUNE 13 <sup>TH</sup>	MEMBERSHIP MEETING	RESERVATION REQUIRED

**RESERVATIONS ARE REQUIRED** to attend our general meetings. Payment is still required if cancelling after the deadline.

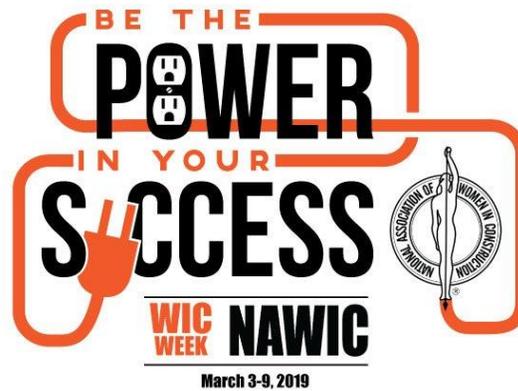
# March Meeting Recap – WIC Week 2019 Celebration

Thank you so much to everyone that celebrated WIC Week 2019 with The NAWIC Piedmont Chapter #109.

The focus of Women in Construction (WIC) Week was to highlight women as a viable component of the construction industry. WIC Week also provides an occasion for NAWIC’s thousands of members across the country to raise awareness of the opportunities available for women in the construction industry and to emphasize the growing role of women in the industry.

Through the week we were able to have lunch with ladies all over the piedmont triad area. We had an amazing Networking Event on Thursday Night. Then on Saturday, one of our own members, Kate White, took us on a Job Site Tour. What an amazing and eventful WIC Week we had, and we couldn’t have done it without all of you joining in.

The National Theme for this year is “Be the Power in Your Success.” Most of us don’t realize how much power we truly have. That is why we are here to make sure you know that. We are here to enhance the success of women in the construction industry by supporting and encouraging each other.



**A GENTLE REMINDER**

Ladies, PLEASE remember to RSVP to Linda Trantham by the deadline (Friday prior to the meeting) if you wish to attend the General Meetings.

We like to get an accurate head count prior to the meetings in order to predict the number of tables and food.

**THANK YOU!**

**Birthdays & Anniversaries**

Shelby Hutchens – Birthday  
March 11th

Lindsay Cook – Member since  
3/1/2018 (1 Year)

Anne Hutchinson – Member since  
03/01/1977 (42 Years)

Shelby Hutchens – Member since  
03/01/1966 (53 Years)

**SAVE THE DATES – REGIONAL EVENTS**

2019 Spring Forum  
2019 Annual Conference  
2019 Fall Conference

Charlotte, NC  
Atlanta, GA  
Isles of Palms, SC

April 12-14, 2019  
August 21-24, 2019  
October 18-19, 2019

# Chapter/Region/National News & Announcements

## WIC WEEK 2019 FUN



# Chapter/Region/National News & Announcements

**2018-2019 National Membership & Marketing Power Hour** – a one hour session held on the first Tuesday of every other month to discuss Membership & Marketing Strategies for NAWIC. Let me Jessica Huff (jessica.huff@rac.com) know if you want to be added to the Calendar Invite.

- May – What are we doing right and wrong with our membership
- July – Gear up for Annual Conference

**2018-2019 National Membership & Marketing Contest** – See attached flyer for details.

**National Marketing Contest** - #NAWICPowerPlay. This Video contest will be voted at the regional and national level. More information to follow. 2018-2019 Website & Social Media Contest.

## #NAWICPowerPlay Video Contest

**WHAT:**  
Show us how **NAWIC Powers You, Your Chapter and Your Community** in a 1-3 Minute Video. This contest is to encourage all chapters to use videos as membership and marketing tools.

How does your chapter embody the core purpose & values of NAWIC?

- ▶ Enhance the Success of Women in the Construction Industry
- ▶ "Be the Power in Your Success" through belief in yourself and perseverance
- ▶ Dare to move into new horizons

**HOW:**  
Create a video with the guidelines below.

- ▶ Video must be between 1-3 minutes long
- ▶ Video must have pictures or videos
- ▶ Video must have sound or music

**Post your video on Facebook using #NAWICPOWERPLAY**

Videos DO NOT have to be professionally made and can be made using free applications on iPhones/Androids

**WHEN:**  
Submit your video to your **REGIONAL** Marketing & Membership Committee before **March 22, 2019**

Regional Chairs submit your 1st place winners to the National M&M Committee before **July 1st, 2019**

**2 awards will be recognized and showcased at Annual Conference 2019 and on the NAWIC National website!**

- ▶ **Marketing** - Award for creativity and design
- ▶ **Membership** - Award for shares on your social media post

**NAWIC**

# Chapter/Region/National News & Announcements

**Region Director 2019-2020 Campaign:** At Fall Conference 2018 it was announced that Debbie Edwards, Columbia Chapter #113, and Wendy McQuiggan, Richmond Chapter #141, would be running for the next South Atlantic Region Director. To be an eligible candidate for Region Director you must have served as Chapter President. If you have any questions about the qualifications and/or duties please reach out to Kristey Stewart or a past Region Director. Questions for candidates will be displayed on the SAR Newsletter.

**Regional Chapter Events:** are being posted on the calendar with the details on the website <http://www.nawicsa.org/calendar>. Go check out what the other chapters are doing. **Don't forget to read the Regional Newsletter for more information!**

**Job Openings:** The NAWIC Career Center offers construction companies, recruiters and hiring managers a unique resource that allows them to communicate their job openings to women in various fields of the construction industry. Finding the right women for the job has never been easier! The NAWIC Career Center features a construction industry online job board and NAWIC members can look to the job board to find employment opportunities. In the Career Center, members can post their resumes and find listings of the newest career opportunities related to the construction industry. To view the NAWIC Career Center, click here: (<https://nawic-jobs.careerwebsite.com/>)

**Advancing Women in the Trades** - Registration is now open for the inaugural Triangle area **Advancing Women in the Trades** event hosted by the National Association of Women in Construction (NAWIC) Durham and Raleigh Chapters. The event will be held the evening of May 6<sup>th</sup>, 2019 at Panther Creek High School from 5pm-8pm. Please follow (<https://www.eventbrite.com/e/advancing-women-in-trades-tickets-57627722068>) to register and share with your network!

Interested in sponsoring? Need more information? Please contact:

Rachel Fleming at [rfeming@mbpce.com](mailto:rfeming@mbpce.com) (NAWIC Durham Chapter President)

Stephany Connelly at [sconnelly@appleone.com](mailto:sconnelly@appleone.com) (NAWIC Raleigh Chapter President)



# What is going on around the Triad?

**Greensboro Chamber of Commerce** –Brenda Smith will be keeping us up-to-date on the activities that are going on, by sharing with us their monthly newsletter. Recent Newsletter Attached. (<https://greensboro.org>)

**GMA** – You can go to [www.mygma.org](http://www.mygma.org) to see all the events that are going on for the month of April. Brenda also shares with us their monthly e-mail for activities going on.

**Habitat Women Build** – Brenda Smith has brought to our attention some great things going on with the Habitat for Humanity of Greater Greensboro Women Build opportunities. These Volunteers come together from all walks of life to build stronger, safer communities. Women Build events provide the opportunity for women to take a proactive step in serving the communities. The Women Build House will kick off in May of 2019. To learn more contact Daintry O’Brien at 336-232-0134 or [dobrien@habitatgreensboro.org](mailto:dobrien@habitatgreensboro.org). Attached is some more information and Brenda Smith will keep us posted on any updates.

**GTCC Spring Career Fair 2019** - GTCC will be hosting their annual GTCC Spring Career Fair 2019 on Wednesday, April 10, 10-2pm, on the Jamestown Campus. The event will be held in our newest facility, the Center for Advanced Manufacturing, 6012 W. Gate City Blvd., Greensboro, NC. Below is the link for registration for your convenience. We look forward to seeing you there. <https://ddei3-o-ctp.trendmicro.com:443/wis/clicktime/v1/query?url=http%3a%2f%2fbt.ly%2fLm25mX&umid=296D68E0-7F35-E105-9C44-2B72A841F88C&auth=993f245b85fc94fa7fee52bac4e2fe2b8d03dage-cb6726ce2bc3853c6de4c1ab91b74486669eddc>

**AIA Piedmont** – Hosting a local event of can sculpture display in conjunction with First Friday Event in Downtown Greensboro. See attached flyer for more details.

**American Cancer Society** - has recently advertised their 2nd annual "Run Back to the 80's" 5K that will be held at the Country Park on Friday, April 26, 2019 at 7pm. This could be a great team event for us and it revolves around a great cause. Please note that this is a run/walk event so please join in even if you're not a runner. You can visit their website for additional information: [www.relayforlife.org/guilford5k](http://www.relayforlife.org/guilford5k)

If you miss any of the webinars that NAWIC has been doing. Go to <https://www.youtube.com/channel/UCdY1oiMQhyVoT3-SV-e5tZQ> and watch them when you can.

## Contact Information

### NAWIC NEWS

Please send all articles and content recommendations for this chapter to Greta Gardner ([ggardner@davieconstruction.com](mailto:ggardner@davieconstruction.com))

### CONTACT INFO UPDATE

Members can update contact information through the member center which can be found after signing in at [www.nawic.org](http://www.nawic.org).

### IDEAS FOR OUR CHAPTER?

Contact the board members listed on the front page of this newsletter if you have any ideas for the future of our chapter.

### WEBSITE

Visit our website at [nawicpiedmont.org](http://nawicpiedmont.org)

### FACEBOOK

Connect with us on Facebook at [facebook.com/nawicnational](https://www.facebook.com/nawicnational)  
[https://www.facebook.com/chapter109?ref=aymt\\_homepage\\_panel](https://www.facebook.com/chapter109?ref=aymt_homepage_panel)

### MAILING ADDRESS

NAWIC PIEDMONT CHAPTER #109  
PO BOX 10974  
GREENSBORO, NC 27404

# 2018-2019 MARKETING CONTEST

## Website Contest

Create a website for your chapter

Websites will be judged using the following categories:

1. User Friendly
2. Originality
3. Content
4. Joining information
5. Contact information



Submit your website URL to [marketing@nawic.org](mailto:marketing@nawic.org) no later than June 1, 2019

## Social Media Contest

Share your Facebook Insights and your Facebook URL by emailing [marketing@nawic.org](mailto:marketing@nawic.org) no later than June 1, 2019

**Social Media Contest will be judged by:**

1. Growth
2. Engagement
3. Content on Page



# 2018-2019 MEMBERSHIP CONTEST

## Member Recruitment

Chapters that recruit the most members within July 1st to June 30th

Special consideration will be made for chapters making their 100% national membership goal by March 1st

Two awards to be presented

1. Chapter size 1-25 members
2. Chapter size 26+ members



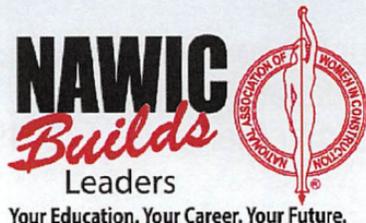
## Member Retention

Chapters that have the most retention within July 1st to June 30th.

Special Consideration will be made for chapters making their 85% retention goal by March 1st

Two awards to be presented:

1. Chapter size 1-25 members
2. Chapter size 26+ members



Greensboro

# “ARCHISTRUCTURE”

ARCHITECTURE FOR HUNGER

**ONE CAN MAKES A DIFFERENCE**

**Participate on a team**

Put together a team of 4-6 members to design an iconic building Sculpture

**Be a Sponsor**

Provide financial or canned good donation

**Volunteer**

On build-day



AIA Piedmont is hosting a local event of can sculpture display in conjunction with First Friday Event in Downtown Greensboro. AIA will partner with the Greensboro Cultural Center to integrate an exhibition. Architecture and Construction firms along with A&T Architectural Engineering students will build architectural structures, made entirely of food cans to be donated to:



**APRIL 5-14 | 2019**

**CULTURAL CENTER  
GREENSBORO**

**200 NORTH DAVIE STREET**



**AIA  
Piedmont**

American Institute of Architects



# every family

needs a foundation  
to build the future



Habitat's Women Build volunteers come together from all walks of life to build stronger, safer communities. Women Build events provide the opportunity for women to take a proactive step in serving their communities.

## Are you ready to build with us?

Interest groups are forming now to recruit funding and woman power for the build. The Women Build House will kickoff in May of 2019.

To learn more contact, Daintry O'Brien at 336.232-0134 or [dobrien@habitatgreensboro.org](mailto:dobrien@habitatgreensboro.org)

## What is Habitat for Humanity?

Driven by a vision that everyone needs a decent place to live, Habitat for Humanity of Greater Greensboro has been building and renovating homes in Greensboro since 1987. Since that time, Habitat has helped house over 480 families.



## 2019 Women Build



## Together, we're stronger

Women have been picking up hammers and building with Habitat for over 30 years. Now it's time to build together in Greensboro!

**Let's build together.  
No experience is required to join!**

New house sponsorship for Habitat Greensboro is \$75,000. To encourage more women to participate and to have a wide diversity of participants, Habitat has broken down the sponsorship to 10 at \$7,500. 2019 Women Build is actively recruiting 10 teams from civic groups, church circles, sororities, business leaders, or just close friends.



## Women Build Planning Timeline

September – December: Team recruiting & fundraising

January 1: All teams recruited

February 1: Final funding commitment of \$7,500 per team

March – April: Volunteer recruitment

May: Kickoff Women Build House!



Volunteers work under the guidance of construction professionals and alongside other volunteers and future Habitat homeowners. Whether you are learning new skills or simply adding a few to your tool belt, this is a rewarding experience for all involved and transforms the life of a Greensboro family.

**every  
one**  
needs a place  
to call home



Through shelter, we empower. Habitat homeowners are hard working low-income families who need a hand up, not a handout. Each homeowner must work 250 hours of sweat equity and attend homeownership education classes. Habitat homeowners purchase their homes and pay a monthly mortgage payment at 0% interest. Habitat guarantees that homeowners pay no more than 25% of their monthly income for housing.

## 2019 Women Build



Together, we're  
**stronger**

Women have been picking up hammers and building with Habitat for over 30 years. Now it's time to build together in Greensboro!

# Let's build together. Join our Team!

Yes! Count me in for Habitat's 2019 Women Build. I will....

Donate \$\_\_\_\_\_

Mail checks to Habitat Greensboro  
1031 Summit Ave., Ste 2W-2  
Greensboro, NC 27405

Give online at [Habitatgreensboro.org](http://Habitatgreensboro.org)

- Form a team and set a goal of \$\_\_\_\_\_ to raise for the build.
- Volunteer on site to build
- Other \_\_\_\_\_

Name \_\_\_\_\_

Cell phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City & Zip \_\_\_\_\_

T-shirt size: \_\_S \_\_M \_\_L \_\_XL

(Minimum \$50 donation for Women Build t-shirt)

### Did You Know?

The largest demographic living in poverty in Greensboro are Women ages 18-24.  
The 2nd largest are Women ages 25-34.  
In Greensboro, Men have an income that is 1.33 times higher than women



# advancing women in the trades

## Join the Inaugural Triangle Area Event focused on Advancing Women in the Trades

**WHEN:** Monday, May 6, 2019 (Evening)

**WHERE:** Panther Creek High School  
6770 McCrimmon Pkwy, Cary, NC 27519

### WHO SHOULD ATTEND?

- Women in a trade position
- Women in the construction industry
- Women interested in learning more about the construction industry
- Interested high school students, parents, and college students
- Educators and Career & Technical Education Staff
- Employers who support women in construction
- Industry associations, organizations, non-profits
- Workforce & Economic Development Professionals
- Everyone who supports women in the trades

**NAWIC**  
*Builds*

Hosted by the **NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION** Durham and Raleigh Chapters  
For more information, please contact Rachel Fleming at [rfleming@mbpce.com](mailto:rfleming@mbpce.com) or Stephany Connelly at [sconnelly@appleone.com](mailto:sconnelly@appleone.com).



this  
is going  
to be  
big.



**ECONOMIC & WORKFORCE  
DEVELOPMENT**  
CITY OF DURHAM



**WAKE COUNTY  
PUBLIC SCHOOL SYSTEM**

**Thank You:  
Presenting Partners**



**CAPITAL AREA  
WORKFORCE DEVELOPMENT**

**NCWorks  
career center**



**DURHAM  
PUBLIC SCHOOLS**



**WAKE TECH**



**DURHAM TECH**



**CENTRAL  
CAROLINA  
COMMUNITY  
COLLEGE**



**PWB  
Professional  
Women in Building**



**ABC Carolinas Chapter**  
Associated Builders  
and Contractors, Inc.



**AMERICAN  
SUBCONTRACTORS  
ASSOCIATION  
of The Carolinas**



**Carolinas AGC**  
Building Your Business



**NC COMMUNITY  
COLLEGES**  
CREATING SUCCESS



**NCTAP**  
North Carolina Triangle  
Apprenticeship Program



**hope  
RENOVATIONS**



**WakeEd  
PARTNERSHIP**



**Habitat for Humanity®  
of Wake County**



**Connect For Success NC**  
Transforming Lives

Hosted by the **NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION** Durham and Raleigh Chapters  
For more information, please contact Rachel Fleming at [rfleming@mbpce.com](mailto:rfleming@mbpce.com) or Stephany Connelly at [sconnelly@appleone.com](mailto:sconnelly@appleone.com).

# NATIONAL SAFETY STAND-DOWN TO PREVENT FALLS IN CONSTRUCTION

MAY 6-10, 2019



## Stop Falls Stand-Down

- Plan a toolbox talk or other safety activity
- Take a break to talk about how to prevent falls
- Provide training for all workers

**NAWIC**  
*Builds*

For more information:

[www.osha.gov/StopFallsStandDown](http://www.osha.gov/StopFallsStandDown)



#StandDown4Safety • (800) 321-OSHA (6742)



U.S. Department of Labor



Safety Pays. Falls Cost.