

NAWIC

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The National Association of Women in Construction South Atlantic Region



Report of the NAWIC Membership Committee
NAWIC South Atlantic Fall Conference
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Hyatt Regency Greenville, SC
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“ **Coming together
is the beginning.**

**Keeping together
is progress.**

**Working together...
is success**

-Henry Ford

Carol Chapman and I are pleased to be representing the NAWIC South Atlantic Region as Membership Chairs for 2017/2018. The SAR has members who have over the years dedicated themselves to NAWIC's success and with their efforts and knowledge have gotten our chapters where they are today. I am proud to be a member of such a great group of ladies with such a stable foundation of history!

Our chapters are seeing a rise in younger generations that have exciting ideas and mindsets that will expand our chapters to another level of greatness. With their knowledge of technology and social media the newer generations can bridge gaps and mainstream information more efficiently and at a faster pace.

The SAR has been working on updating the website and monthly newsletter to streamline information from national, regional and chapter. Take the time to read those resources as chapters and committees can gain great information from what others are doing to retain members and recruit new professionals.

All chapters are currently working on reaching out to the members who haven't renewed to date, so keep up the good work! Renewal objectives are still at 85% this year. The NAWIC National Membership (chair Jillian Penkin/co-chair Andrea Nicholson) and PR/Marketing Chairs (chair Victoria Kurczyn/co-chair Jessica Huff) are working diligently to update resources for our region and chapter chairs. These ladies will be finalizing some additional national Membership awards they would like to present at 2018 AMEC in Orlando, FL. Those awards will be in addition to the standing membership awards of Red Rose Recruiter, NAWIC Founders Trophy Award and Master Recruiter Awards. In the past these national committees have used Survey Monkey to gather the information needed to distribute awards. They will be analyzing Survey Monkey and any other more efficient reporting that can be used. Stand by for what they have cooking!

The SAR Membership Committee will be having two contests this year Top Recruiter and Top Recruiting Chapter! The chapter with the highest percentage increase of new membership will receive the Top Recruiting Chapter prize, a promotional NAWIC roll up banner with their chapter information to use at tradeshow, events, fundraiser, etc. The contests will run from 10/1/2017 through 03/15/2018. Winners will be announced at Spring Forum in Durham, NC 2018. As your SAR Membership chairs for 2017/2018, Carol Chapman and I would like to thank our SAR Director Kristey Stewart, Chapter Officers, Chapter Board of Directors, Regional and Chapter Committee Chairs for taking on the task of leading this region into another successful year!