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The National Association of Women in Construction
South Atlantic Region



Report of the Communications Committee

NAWIC South Atlantic Fall Conference

November 17-18, 2017

Hyatt Regency Greenville, SC

**Chrissie Slater CBT, CCA, CDS, CIT, Richmond Chapter #141 and Emily Herndon,
Durham Chapter #83**

The South Atlantic Region Communications Committee was established by Kristey Stewart, our 2017-2019 Region Director, to enhance communication across the organization. From the National level to individual members and everything in between, the Communications Committee is excited for the opportunity to serve this region.

The first order of business was to establish a Google account for the Communications Chairs. Google offers many apps that will enable information to be shared; including, Google Docs (Chapter reports), Google Contacts, Google Photos, Google Calendar, etc. The Google Calendar will show pertinent dates for meetings, deadlines, and events. It will be available on the regional website. Each Chapter President and Chapter Secretary was given access to their own share file to save and share Chapter reports. Emails have now been issued from the Communications account with reminders and instructions for various requirements. Check your inbox for mail from nawic.sar.communications@gmail.com.

Secondly, the Communications Committee has set up a Regional MailChimp account to email newsletters to each member of the Region. Be sure to check your spam inbox for mail from NAWIC SAR Communications. These electronic newsletters have links to websites, event registration, reservations, webinars, podcasts, articles, forms, social media platforms, and special email contacts. To see a video with instructions on how to use MailChimp for your Chapter, check out this video by Communications Chair, Emily Herndon: https://www.freeconferencecall.com/wall/recorded_audio?audioRecordingUrl=https%3A%2F%2Frs0000.freeconferencecall.com%2Fstorage%2FsggetFCC2%2FOeK3i%2FIMxch&subscriptionId=9025748

Lastly, our Region has a new website! Check it frequently to stay abreast of what is going on in our organization and our industry. www.nawicsa.org. Don't forget all of the information available on the National website, either: www.nawic.org. If you have any questions, please don't hesitate to contact us at nawic.sar.communications@gmail.com.

We are looking forward to a great year!

Chrissie & Emily